



FLOATING LEAF
— eco-luxury retreat —

RETREAT LEADER HANDBOOK
2017



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DISCOVER FLOATING LEAF

Bali Floating Leaf is a peaceful retreat center situated in a lush oasis – the perfect setting to nourish, recharge and heal your mind, body and spirit.

Stay in our luxurious villas and take part in expert-curated retreats and guided experiences in areas such as yoga, wellness, Bali arts and culture, photography, surfing and many more.

Enjoy our Balinese spa and open-air Yoga Sanctuary with views of the Indian Ocean and Mount Agung Volcano. Guests can also look forward to the Healing Pool, specifically created with relaxation and replenishment in mind.

PHILOSOPHY

Our mission is to create the Buddhist concept of Sangha, or community in order to facilitate profound and lasting wellness. We strive to cultivate a safe, respectful and caring space in which guests seeking healing and spiritual growth can enjoy and benefit from. Our aim is to provide you with the tools you need to return home and continue a blissful healthy lifestyle.

PLAN THE EXPERIENCE OF A LIFETIME



Your retreat at Floating Leaf will be the most rewarding, transformative and enjoyable experience for your group, and we can help you organize your itinerary and guide you through the process. Everything we do is highly personalized, giving our guests and leaders full attention and support.

CRAFT THE PERFECT RETREAT

1) PLAN RETREAT LENGTH. This is based on the type of experience you seek to create for your group. We are able to host retreats lasting from 3 days to a month-long residential yoga teacher training.

2) SELECT YOUR DATES. We can suggest dates during the dry season, best surfing window or during rituals and holidays. There are dates your group may want to avoid. We'll consult with you on the ideal time for your retreat, although weather in Bali is generally good for any activity. Historical weather patterns have been inconsistent in recent years, but most rain is isolated and limited to a short period of the day. The most important component of timing is the availability of your potential participants.

3) ESTABLISH YOUR PRICE POINT. Length of stay and planned activities will be determined in part by your retreat budget. Please let us know your target cost and we'll work with you to make the most of it.

4) NAME YOUR RETREAT. Choose a name that creatively describes your retreat theme and gets your students excited. Make sure it's easy to remember and not too complicated.

5) ORGANIZE EXTRA ACTIVITIES. Allow us to suggest supplemental activities based on the theme of your trip. We can schedule private sessions with traditional Balinese

healers, wellness professionals, master artists and other unique experts. We can also organize visits to mind-expanding diving locations, authentic Balinese ceremonies and exclusive surf spots – it all depends on the preference of your group.

6) DESIGN YOUR MENU. Health and wellness is our priority at Floating Leaf and each menu item is crafted by a nutritionist to not only be decadently delicious, but also profoundly healthy. Dietary restrictions such as allergies and anaphylaxis can be accommodated for requests made at least one month prior to arrival. Raw, vegan, and vegetarian options are also available with advanced notice.



MARKETING & PROMOTION

Floating Leaf actively markets and promotes your retreat. We want you to succeed, and we have helped many leaders sell out their retreats. No other retreat center offers this type of service and support throughout the entire process. Here is a short list of how we help you.

PROMOTIONAL MATERIALS

- **CUSTOM RETREAT LANDING PAGE:** This allows potential participants to get more information as well as updates on the trip. SEO and links back to your site are included.
- **IMAGERY:** We will also provide content for use on your own website to promote your retreat. We'll provide you with images, content and promotional material you can include and also post and distribute online.
- **VIDEOS:** We will provide you with links to videos on YouTube that promote Bali, Floating Leaf, and the kind of retreats in which your audience may be interested. For those that are nervous about traveling to a foreign country, we'll help provide you with material that will put them at ease. Indonesia is a wonderful and safe country with generous and friendly people.

*Use of our logos, content, materials, images, videos, graphics and photographs is all rights reserved and strictly prohibited for use other than to promote your own custom retreat with Floating Leaf Eco-Luxury Retreat. For more information regarding the use of Floating Leaf materials, please see the [Terms and Conditions page on our website](#).

MARKETING SUPPORT

- **BRANDING:** We create a professional, branded look & feel for the retreat.
- **SOCIAL MEDIA:** We'll promote your retreat through our social media channels, including Facebook, Twitter, LinkedIn, StumbleUpon, Instagram, Tumblr, and Pinterest.
- **PROMOTION:** We actively promote and market the retreat to our vast and targeted markets and provide advertising in industry leading publications, promotion in our newsletter and other marketing tools.
- **BLOG POSTS:** Offer additional informational blog posts for added traction and exposure
- **OPTIONAL PROMOTIONAL CAMPAIGN:** For an additional fee, work with our certified Advanced Google Search Marketing professionals to craft a robust campaign and devise an online advertising plan, inclusive of Google AdWords and Facebook Ads. This may not be needed, but is available if you wish to take advantage of this resource.
- **OPTIONAL EMAIL BLAST:** For an additional fee, we can send a dedicated email blast to our full database.

BIG BENEFITS FOR RETREAT LEADERS



Floating Leaf is proud to offer a myriad of free services to our retreat leaders.

- **PROVIDE COMPLIMENTARY ACCOMMODATIONS** with a minimum of 5 sold rooms (including meals and all activities listed on the itinerary) for retreat leaders.
- **OFFER RISK-AVERSE PAYMENT PLANS** and deposit programs. There is no penalty for unsold rooms- you only pay for what you use.
- **EXPERTLY CRAFT EXCLUSIVE EXPERIENCES** to ensure your participants' experience is authentic and unique.
- **THE ULTIMATE BALI TRAVEL GUIDE** - an 80+ page handbook filled with everything you and your participants need to know about visiting Bali- a \$45 value.
- **OPTION TO BOOK 6-10 ROOMS** with flexible options to upgrade at a later date.
- **WORK WITH A PERSONAL RETREAT COORDINATOR** to answer any and all questions through out the entire process.

THE YOGA SANCTUARY

The Yoga Sanctuary, our 2000 square foot (186 sq meters) space can accommodate large yoga classes, lectures, performances and even weddings. It has been heralded as “Asia’s best place to practice Yoga” and offers sweeping views of Holy Mt. Agung as well as the Indian Ocean and Bali’s outer laying islands.

ECO CONSTRUCTION

The Yoga Sanctuary makes use of passive cooling, green walls and roofs, sustainable materials and other eco-friendly methods to enrich a deeply natural yoga experience. Enjoy the feel of your bare feet on our strand-woven bamboo floors. Strand woven bamboo takes the world’s most sustainable material, bamboo, and converts it into a dense, ultra strong material that acts like a hardwood and is designed to last 30-40 years.

WELL-EQUIPPED WITH YOGA PROPS

We cater to a variety of yoga styles and practitioners, and provide all needed props, no matter what style of yoga you practice.

- Yoga mats
- Reclaimed wood and foam blocks
- Straps
- Yoga inversion chairs
- Hanging belts
- Yoga Swings for acro/aerial yoga
- Hammocks for post-practice relaxation
- Resistance bands
- Massage tools
- Lomi-Lomi stick
- Sound-system



ECO-LUXURIOUS ROOMS



At Floating Leaf, we have six spectacular Luxury Pool View Rooms – with four Garden Rooms arriving in August 2015, all created with your comfort and minimal environmental impact in mind. Each room is well appointed with modern luxury and convenience, yet maintains a peaceful Balinese feel. Enjoy spectacular views of the Indian Ocean and holy Mount Agung volcano from your bed.

Each room can feature one king bed or two twin beds. The rooms are spacious enough for a comfortable stay for two guests who do not know each other. For retreat sizes beyond our on-property capacity, we can also accommodate retreat leaders or guests at a 3-bedroom beach-front villa just minutes away from Floating Leaf.

INDULGENT AMENITIES

Enjoy your private garden bathroom with high quality organic toiletries, plush towels and modern conveniences.

The villa bedrooms feature en suite bathrooms and top of the line mattresses and linens.

- Air conditioning
- Free WiFi throughout the property
- Solar charging stations for personal electronics
- In room safe
- Traditional Batik robes and slippers
- Baggage service
- Laundry service
- DVD library
- Bamboo smartphone speakers
- Hair dryer
- Organic toiletries
- Koi feeding opportunities twice daily

THE HEALING POOL



Enjoy the indulgent Healing Pool, designed with in-pool relaxation loungers that serve as a natural amphitheater to observe the rise of Bali's huge full moon.

- Lotus seats for Yoga and meditation
- Adjacent living Koi fish pond and natural filtering plants
- Chromotherapy lighting system
- In-pool dining
- Built-in loungers and water-hammock for reading and relaxation
- 56 foot (17 meter) length for lap swimming

ECO FEATURES

Many environmentally sensitive features are integrated such as the locally-sourced Bali green river stone. Our Healing Pool is salt water, which feels softer and more natural and is less abrasive to the skin and hair. We also employ the use of an ingenious system that purifies the pools backwash water for use in our permaculture gardens, which is normally an enormous source of wastewater.

CHROMATHERAPY

Chromotherapy is said to effectively stimulate the flow of energy and balance the body's energy centers. This is the theory, but we let you decide. At the very least, the color programed lights with sixteen settings offer a peaceful and romantic experience.

MELATI SPA

A sanctuary of holistic wellness set amongst the tranquil rice fields and lush landscapes of Eastern Bali, The Melati Spa offers traditional Balinese treatments and organic, eco-friendly spa therapies designed to nurture health, beauty and rejuvenation.

THE ROYAL TREATMENT

The spa's owner Maryam Putu Doliveck, is a member of one of Bali's Royal Families and the sole recipient of health and wellness recipes passed down through generations. Putu has owned and operated one of the most successful spas in California's central coast for almost a decade. A certified practitioner of the State of California, she brings the standards and modern technology of Western spa practices and blends them with Balinese tradition.

TWO FULL SERVICE SPAS

Melati Spa features two treatment areas – a pool-side outdoor spa and a private spa for a full range of luxurious spa services. Both spas offer a wide array of services including deep wellness massage, Balinese hair and scalp treatments, traditional mandi lulur and much more.

EXPERT THERAPISTS

The handpicked therapists at our Bali retreat are trained to the highest standards and use only the very best equipment and skin care products. Melati Spa uses cherished recipes of organic oils, herbs, and aromas passed down through generations to nurture harmony and bliss for our guests. Relax and renew knowing you are in the best hands Bali has to offer.



TRADITIONAL INDONESIAN HERBAL STEAM THERAPY

Traditional Balinese herbal steam therapy is one of the most efficient methods of eliminating toxic wastes through the skin and respiratory system. It's the perfect treatment for relaxing muscles and releasing toxins after an intensive massage. Sweating is one of the body's natural purification methods and the Balinese have traditionally used herbs in the sauna to assist in this process.

ORGANIC DINING



HEALTH OPTIMIZED MEALS

We have been heralded as one of the **world's healthiest destinations** as we use the freshest, organic ingredients available. Our menu includes nutritionist-crafted traditional Indonesian specialties as well as raw, vegan and vegetarian options.

GARDEN-TO-TABLE DINING

Enjoy fresh and healthy fruits and vegetables hand-selected from our permaculture garden to your table. In our on-site organic garden we grow organic produce to craft delicious and healthy meals. Feel free to stroll through the garden and select ingredients you would like our private chef to include in your groups' meals.



EXCLUSIVE EXPERIENCES

LET US UNLOCK THE REAL BALI FOR YOUR GROUP

We are happy to work with you directly to handcraft a custom retreat with activities that suit your specific group. These activities can be on-site at Floating Leaf, or off-site anywhere in Bali, at temples, ceremonies, beaches, sites of specific interest, or restaurants. We can also arrange for exclusive private sessions with healers and artists.

We will show you Bali's deep culture along with the adventure of your choosing. A special exclusive experience is the Malukat Purification Ceremony – a special Balinese cleaning ritual that is led by a Balinese High Priest. Dozens of special flowers, fruits and herbs are infused in holy water to cleanse one's past and transform to being again fresh and renewed.

One of our favorite excursions is a trek in the beautiful area of Munti-gunung. This is a charity based in its namesake village with which we work very closely.

EXPERIENCED LOCAL EXPERTS

We are an experienced group with strong connections to the local communities. Our decades of experience with various sites, seasons, people, as well as the current twists and turns that inevitably creep up in each new adventure, allow us to plan the best tours possible. The benefits of our Balinese lineage and local relationships provide access to private ceremonies, Royal Palaces, and other locations that the general public would not be able to enjoy.



TOURS & ACTIVITIES

TAILOR-MADE TOURS

We craft each tour with each retreat leader to make sure his or her desires and dreams are fulfilled for their group. Tours can focus on a specific area, such as culture and sacred ceremonies, spa and yoga, surfing or a mix of everything. We offer tours with a wide variety of options and destinations.

- **YOGA & WELLNESS:** Enjoy personalized yoga classes, private healing sessions and indulgent spa treatments.
- **CULTURE & SITES:** The best of what Bali has to offer through the most authentic experiences.
- **HEALERS & CEREMONIES:** Participate in enlightening rituals and witness the beauty of Bali's spiritual heart.
- **ADVENTURE:** Find action and excitement with thrilling white-water rafting, stunning mountain treks or scenic sailing.
- **DIVING & SNORKELING:** Journey to Bali's most beautiful waters and witness stunning wildlife in their habitats.
- **SURF:** Whether just starting to learn or search for some epic waves, a variety of world-class surf awaits.
- **PHOTOGRAPHY:** Have your camera ready for Bali's most stunning scenery as we guide you to the best spots for capturing memories.



ECO-TOURISM

Floating Leaf Eco-Luxury Retreat works with several organizations to give back to the island, remain sustainable, lower our impact and build environmental and cultural awareness and respect. Every opportunity is used to lessen our impact and carbon footprint of our tours and we strive to contribute positively to all host communities we visit. We encourage all retreats to have a sustainable and charitable component. Bringing donations to impoverished villages is a highlight for many participants as it creates a special bond between cultures and leaves a tangible impression for both parties.

One of our favorite excursions is a trek in Muntigunung, run by the local villagers as a social enterprise to combat poverty in their community. Their local staff leads beautiful and enlightening treks for our guests.

The younger members of the community have been trained as guides to lead treks from the top of Lake Batur's caldera down to the plains of the north coast. The trek starts with an ascent for around an hour to a vantage point with spectacular views of the entire caldera. The trail then descends towards Bali's north coast with time to stop off at the villages to see the buildings where the locals are now working.

Not only does this employment provide a regular source of income, but it also ensures that the families stay in their village and their children can attend school.

[Click here to learn more.](#)



ECO-PHILOSOPHY



Floating Leaf is proud to be a true eco-retreat center. We deeply care for the environment and the preservation of the local landscape. Our mission is to be exemplary model for sustainable living without sacrificing luxury, service or comfort.

Every decision from flooring materials to the items on our menu are carefully made to respect and preserve the way of life and traditions of local communities and to minimize our impact on the environment by adhering to a policy of environmental sustainability. We have incorporated age-old Balinese wisdom; state of the art computer simulations, and just about everything in between to ensure our Bali eco-retreat is truly green and showcases environmentally accountable practices.

Here's a taste of how we provide genuine eco accommodations:

- Rainwater harvesting system
- Volatile organic compound (VOC)-free cotton towels and sheets – for better air quality and the luxury feel
- Allergy awareness when choosing furnishings and cleaning materials
- Reusable locally-crafted dispensers for soap and other consumables
- Hotel recycling bins make recycling easy and convenient
- Environmentally friendly towel and sheet re-use program
- Solar charging stations for electronics
- Organic permaculture garden and compost systems

[Click here to learn more.](#)

COMMITMENT TO COMMUNITY

Floating Leaf exists to help, teach and inspire others – both our guests and our community. At its heart, our retreat is an educational facility. We live, work, play and grow in harmony with our community. Their support and encouragement for Floating Leaf was a driving force in our development and we give back in many ways. We strive to involve the community in deciding exactly which philanthropic efforts will be of most help and interest to them.

LOCAL COMMUNITY SUPPORT

- **FREE EDUCATION** - Floating Leaf offers classes in yoga, English, sustainable agriculture, permaculture and more to the friendly people of our village and all Balinese free of charge.
- **ORGANIC FARMING SUBSIDIES** - We subsidize local farmers so they can grow organic, nutrient rich food free of chemicals and pesticides.
- **SUSTAINABLE LIVING EDUCATION** - We provide learning opportunities through educational programs and by demonstrating examples of sustainable living within our local community.
- **DONATION PROGRAMS** - Floating Leaf Eco-Luxury Retreat regularly holds events in which we can provide tangible assistance for important community needs.
- **ECO-TOURISM** - Efforts are aimed at conserving precious natural resources and diverting waste from the already overflowing landfills.
- **WASTE MANAGEMENT** - Floating Leaf is building and managing community garbage receptacles to battle a growing waste management problem in Bali. Our goal is to build as many as we possibly can in order to keep Bali beautiful. Donations can be made at Floating Leaf to support the ongoing development.

[Click here to learn more.](#)



PRICING STRUCTURE

We work together to find just the right activities for the retreat, the number of days and meals. Based on that, we provide you with the cost per participant. How you price it for your participants is up to you.

Our prices are substantially less than similar retreat centers with high-end accommodations, private chef, English speaking guides, deluxe transportation, and all the other amenities Floating Leaf offers. Similar retreats with custom activities often sell for two to three times our cost.

A 20% deposit is required to hold your dates. You may choose 5-10 rooms. Additional rooms can be reserved at a later date, however Floating Leaf cannot guarantee they will be available at a future time.

Once 5 rooms have been sold, a complimentary space in a 6th room is reserved for the retreat leader. You may sell the other spot in the room or keep the room for yourself.

FLOATING LEAF OFFERS TWO ROOM TYPES

1. Deluxe Pool View Rooms, located in the main building.
2. Garden Rooms which are adjacent to the main building



PRICING STRUCTURE (cont.)



INCLUDED IN YOUR COST

GENERALLY INCLUDED

- Deluxe hotel accommodation
- Round-trip airport transfers
- Tours & activities
- Unlimited complimentary filtered drinking water
- Use of yoga hall and property grounds per itinerary
- Welcome dinner with local traditional musicians and dancers
- Daily healthy breakfast and many lunches and dinners
- Reusable collapsible water bottles
- Guide fees, gas, tolls, and driver per itinerary
- Free high-speed wireless internet
- In-room safe
- Logistics - all planning and reservations for sessions, appointments, and transportation while in Bali

OPTIONAL INCLUSIONS

- Full spa services
- Snacks and additional meals
- Wine, alcohol and espresso-based premium coffee drinks
- Healthy fresh juices, elixirs and smoothies
- Detox menu

NOT INCLUDED

- Travel insurance (highly recommended)
- Airfare
- Visa on arrival (approx. USD \$25)
- Mandatory Government taxes
- Mandatory Government Service charge
- Donations to healers - if applicable
- Optional activities

[View full Terms & Conditions for group retreats.](#)

THE IDEAL LOCATION



LOCATED IN PEACEFUL SUKAWATI, BALI

Floating Leaf Eco-Luxury Retreat is set in a small traditional Balinese seaside village amongst verdant rice fields. Our secluded location nestled in Sukawati on the eastern shore of Bali puts us far from the traffic, pollution and the crowds of tourists found in Ubud and southern Bali. But we are still conveniently located close to the beach, airport and other key Bali landmarks.

We enjoy living in Sukawati, as it is a peaceful oasis where our guests are able to fully relax and focus on the moment – whether that consists of a deep yoga practice, a serene spa treatment or just enjoying time with friends and family by the Healing Pool.

Come experience the real Bali. Interact with the generous and graceful people who call Bali home.

CENTRAL TO EVERYTHING

- Central Ubud – 20 minutes
- Beaches – Keramas (Surfing); Pantai Purnama - 2 minutes
- Bali Ngurah Rai Airport – 40 minutes
- Sanur – 15 minutes

[Click here for detailed directions to Floating Leaf.](#)

FAQ'S

WHAT ARE THE RETREAT LEADER'S RESPONSIBILITIES?

The primary responsibility of a retreat organizer is to gather a group of participants. Although we do provide robust marketing support, your retreat will only be successful if you are actively marketing and promoting your retreat with the tools we provide.

Some retreat organizers simply wish to craft and manage the development and sales of a retreat, but do not wish to join. Their desire is to find participants and earn money just from doing that, and we're happy to accommodate. Otherwise, retreat organizers are free to participate as much or as little as they like as a leader or to just be a participant.

HOW MANY PEOPLE DO I NEED?

There is a minimum requirement of 5 participants and a maximum of 24 on site and the availability for many more non-residential participants.. We have ten villas available for single or double (and some triple) occupancy.

CAN I RUN THE SAME RETREAT MORE THAN ONCE?

Absolutely! Many of the retreats will run annually, so once you have all the parts in place to easily run it again if you like. In fact, we have one retreat that will run four times a year.

HOW LONG DOES IT TAKE FOR ME TO WORK WITH FLOATING LEAF TO CREATE A CUSTOM RETREAT FOR MY GROUP?

It can take as little as an hour or two for us to discuss your goals and ideas and then we can provide you with a draft in just a couple days. We provide an extensive list of activities, ideas and choices, so you can review those and let us know what appeals to you and what does not. We can then make a revision or two before finalizing your transformative, yet luxurious retreat.

HOW DO MY PARTICIPANTS SIGN UP?

Your custom landing page can be equipped with a PayPal link with clear instructions on how to pay a specified deposit amount. Retreat leaders collect the payment balance through their preferred method. **ANY ROOMS UNSOLD 30 DAYS PRIOR TO ARRIVAL CAN BE SOLD BY FLOATING LEAF TO THE GENERAL PUBLIC, AS DETAILED IN THE TERMS & CONDITIONS.**

If you have any additional questions or need any help, [contact us and we'll be happy to assist.](#)





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